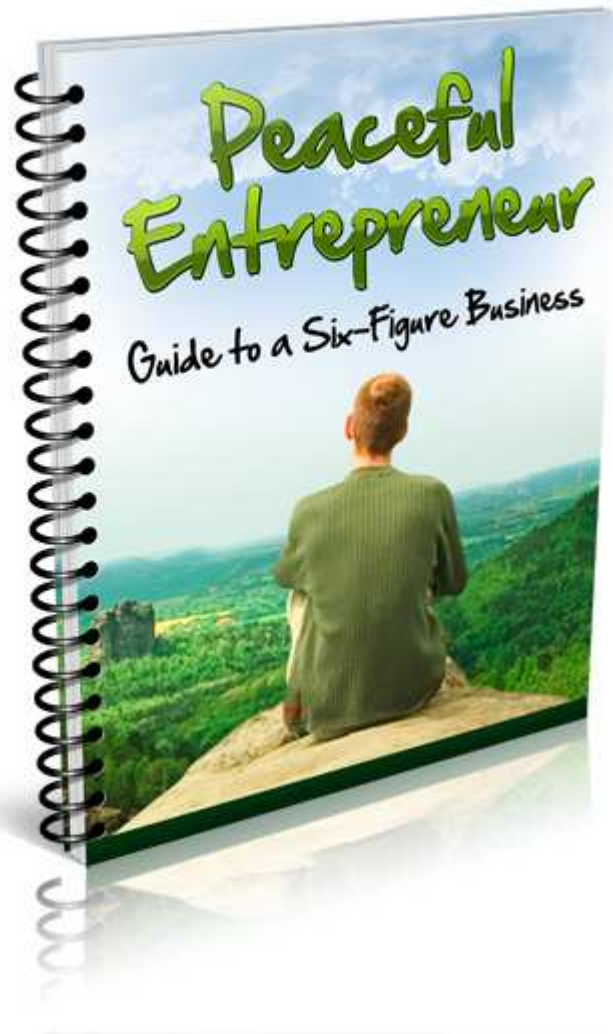


The Peaceful Entrepreneur Guide To A Six-Figure Business



Special Report
By Stacey Mayo, The Dream Queen
<http://peacefulentrepreneur.com>

Peaceful Entrepreneur Guide To A Six-Figure Business

By Stacey Mayo

Introduction

I can remember when I first decided that it was time to quit my job. I knew what I was passionate about. I knew what my business was about. I wanted to empower people to live out their purpose and live out their dreams.

And I was starting to feel pulled, because I was Vice President of Human Resources for a graphic arts company. And I was having a hard time being in integrity at my job and trying to start my business. Can some of you relate to that? Yeah.

So one day I decided it was time to tell my boss, who was the CEO of the company. I called him up and I said, "*Ed, we need to talk.*" I took him to lunch, or rather, he took me to lunch. I told him what I was planning to do... I was planning to start my own business. I told him what it was all about. He was like, "Great! How can I support you?" He said, "How much time do you need?" And I was like, "Um, um, um, a year." I had no idea he was going to ask that question. And he said, "Okay." So I virtually gave one year's notice. I asked him not to tell anybody else because I couldn't be very effective if people knew I was leaving and he agreed.

So things were going okay with that. And then one day he decided to retire. I knew that was coming, which is why I felt safe enough to tell him about my plans. But of course he had to tell his successor that I was leaving. She called me in her office, and she said, "I'd like you to stay." I said, "Mmm, nope. Not what I want to do." She said, "Well, what could we do? What could we do to get you to stay longer?" I wasn't really attached to staying longer. So I thought about it and I said, "Well, I'd like to work only three, maybe four days a week and not have to go to corporate meetings and make the same amount of money." She said, "Okay." I was stunned and my mouth was wide open. I was not expecting her to say 'yes'.

So there I was. I started working three or four days a week and started building my business. It was still kind of difficult. Then a corporate meeting came up, and I didn't go. I don't think we even told them I wasn't coming. I just didn't go. It was a meeting in Virginia with all the HR people. I didn't show up. That went over really well. So they contacted my boss and asked, "Where's Stacey?" And so my boss told me, "You know it's not going to work. You either have to go to corporate meetings, or you have to go ahead and move on." I said, "Okay." It was time.

I took a big breath and I felt a sense of relief. And about the same time this knot kind of came up in my stomach. You know, I was really going to do it. I went for a walk that afternoon outside. I had to kind of like soothe myself. Because here I was doing it. I told myself two things. I told myself, "You know, you'll never know unless you really go for it and do this full time. You'll never know if you could or not." And number two was that I could always get a job. I could always get a J-O-B. And that was 14 years ago. I haven't gotten a J-O-B.

The ironic part is that that company is no longer in business. And I am. So for those of you who think security is in a company, not. Security is within ourselves. Always has been. Nothing's really changed but for a long time companies wanted us to believe that security was within them. They're kind of regretting that now.

There's a lot I've learned over 14 years. And one of the things I learned was that the more effectively I learned to deal with stress, the less stressed out I got about where the business was coming from; where the next client was going to come from. The more fun I had, the more I was

able to serve my clients and the more easily my business grew. Because when we're stressed we're tight. And when we're tight we actually push away that which we desire. That doesn't work really well.

It's easy to start worrying about where the business is going to come from. I'm not going to minimize that. I understand it really well. But it doesn't really serve us either. Action serves us. But action from a peaceful place. One of things that I've done is created this program called Peaceful Entrepreneur. And Peaceful Entrepreneur is what I call a "Big Yes" for me. It's what makes me just go, "YES! This is what I'm here to do. That is what I'm here to provide. This is what I am passionate about. This is what is needed for entrepreneurs."

It came in a 'shower moment' where I just about jumped out of the shower when this thought bubbled up. And so you may be wondering what I mean by Peaceful Entrepreneur. And it can mean different things to different people. But what I mean about Peaceful Entrepreneur is someone who works from that 'Big Yes' place. From what you're really passionate about providing in the world. From something that makes you jump up and say, "YES! This is where my place is. This is what I want to contribute in this world."

And to do it from a peaceful place, in alignment with that-- to not force it, to not push things to make it happen. Trust me, I tried that way. Hard. Full of hard knocks. Not fun. Not the fun way. And really doesn't work very well. It's exhausting. It's the way to get sick. And it doesn't have to look that way. It absolutely doesn't have to look that way. So that's what Peaceful Entrepreneur is about for me. And I've got a lot of tips to share with you.

One of the things also that I got clear on shortly after I started my business is I set the intention to earn six figures in my business. It was just a goal for me. I wanted to make a difference, I knew I was passionate about it; I also wanted to make six figures. I didn't do that instantly. It took me a while to figure it out. Took me about four or five years to get up to the six figure mark. For some people it happens quicker than that, for some people it never happens. That's how long it took me and I've been in business 14 years.

Once I learned how to do it, I knew how to do it. And then it becomes a part of your DNA, which is the good news. It's not so hard. I've learned how to do it differently and changed up some things as things have changed. So you still have to stay on your toes. Not kind of, you do. You just do.

I've got a lot of things to share with you today. But first I want to check in and just get a sense of who's in the room. So, how many of you are already in business for yourselves?

How many of you still have a job?

It's all right.

And how many of you are making six figures in your business? And how many of you would like to make six figures in your business?

This is my kind of room.

How many of you would consider yourself to be Peaceful Entrepreneurs? Sort of, sort of, kind of. How many of you would like to be more peaceful? Okay.

Good, well you're in the right place then.

First of all, what I want to say to you is, I'm not going to tell you I have this all figured out. I'm not going to tell you that I never get stressed about things. But I have developed tools and ways of doing things that really help me bring me back to center so I spend less and less time in that stressed out place and more time in the joy of why I went in business in the first place. As a matter of fact I'm so passionate about this, that I've created what I call a Peaceful Entrepreneur Project. It's on my blog at <http://peacefulentrepreneur.com>.

I'm starting to write several times a week and really research and learn and create what works for me to be more peaceful, what works for my clients and share those things with you. So that may be something that you want to check out.

But for today, I've got about ten things I want to share with you and not a lot of time to do it. So we're going to get down to it and know that I can't possibly share 14 years of knowledge with you in 45 minutes. I'd like to. I try to talk as fast as I can to get as much across as I can. So I will. I will give you as much as I can in this time. Take notes. Some of you will get what you came for and others of you may want more, to understand more about how you can do this for yourselves and for those of you there'll be offers and explanation and it'll help you kind of look how you can map some of this onto your own business as well.

We're going to talk about both internal and external factors. They're both important. I believe it all starts from the inside. Then you have to take action in alignment with it.

A lot of people wrote in saying that they wanted to know how to get more clients. That's part of the reason people were coming today. I'm going to take a little bit of a different approach to just go out and do this and this and this.

1. Your 'Big Yes'

What I say is, start from the inside and get clear on what you're 'Big Yes' is. What is it that makes you jump out of the shower and say, "YES! This is it!"

Now some people confuse 'Big Yes' with purpose. And I'm all for purpose. My purpose is to empower you to live out your dreams with these in abundance. That's my purpose. And the Peaceful Entrepreneur Program is one way of living out my purpose. So it's a 'Big Yes' that's kind of an extension of my purpose and a way of fulfilling it. You want to get clear on what your Big Yes is. When you know your Big Yes you will know there will be no doubt about it in your mind.

I'll give you an example. One of my platinum clients who lives up in New York was looking at what he wanted his business to be and he was looking at interior design and he was checking out different things. I ask a lot of questions and brainstorm and hear things in people and help them see what their 'Big Yes' is. But the other thing I do is I ask my clients to get quiet. Because the answer comes up from within. And if our mind is just busy, busy, busy, busy chattering, we can't hear our higher voice which is where the 'Big Yes' comes from.

So this particular client found that his next 'Big Yes' is the Council for Sustainable Living. And when he got that, he had shivers all over his body. Chills. Have you ever had that happen where you have chills in your body when you know it's the truth? So whatever that sign is for you, that something's the truth, it's usually a bodily sensation of some type. You really feel it and know it. I get cold. Sometimes I tear up. There are different signs. Whatever that is for you, you'll know when it's your 'Big Yes'.

So getting clear on your 'Big Yes' is important because when you're clear on your 'Big Yes' and you share it with people, you can't help but be enthusiastic. People are going to want some of that. Right? They're going to naturally gravitate more to you when you present them with what you do for them, they're going to want to listen because they're going to feel your excitement and your energy and your passion around it.

It's a lot easier to attract clients when you're sharing from that 'Big Yes' place. Also, it raises your energy. When your energy is raised we attract; like attracts like, right? So when energy is raised, you're going to attract people at that higher energy level, which are more the kind of clients that we

all want. So get in touch with your 'Big Yes'. And if you don't know what that is, [our coaches](#) can help you uncover it.

2. Getting Quiet

Getting quiet will help and provides the space. I created something called [the One Minute Meditation](#). And I've been meditating for a long time. How many meditators in here? So meditation is great and if you already do it and you have a good practice that you like, I encourage you to keep it. But the One Minute Meditation kind of takes over where that leaves off. It's great to sit for 20 minutes and be quiet and then you go through your day and stuff happens, doesn't it? You're computer acts up; customer service puts you on hold, whatever. Things happen that kind of get your goat. And it really helps if you can get back to a centered, quiet place.

That's why I created the One Minute Meditation and it works fabulously. It's also just a practice to put in. I coach people in my [Stillness Experiment to](#) do it every hour. It starts bringing you to a more quiet, peaceful place and you're able to respond better rather than react; be able to hear your higher voice. Taking it to a whole another level of working with people and bringing it to help you hear your higher voice. I'm not going to teach you this today, but I am going to show you how you can get access to it free. So that's one, it's getting quiet.

3. Moving Past The Self-Doubt

The third thing is, here's what I see happen time after time after time. People get in touch with their 'Big Yes' and one of the things I'm really good at is helping my clients see bigger for themselves . . . to truly see the impact they can have and what they can do in the world. Time after time, people see it, they get it, they feel it in their body, they're excited and then they come back and they go, "Um, I don't know if I can do that." And the self-doubt starts creeping in. The "Who am I to do this? Will people really want this?" You all know these questions? The self-doubt. And it's the number one thing that gets in our way, is doubting what we really are here to do and contribute and what we really can do.

I was working with a client recently, one of my platinum clients. I spent a full strategy day with her. And she's up to some really big stuff. Working with the Mexican Army is what she wants to, and change the whole face of the way things are done in Mexico. It's a big goal and we really worked and she saw she has the connections, she has the contacts. It's not a pipe dream. She can have a meeting with the head of the Mexican Army, it's for real.

But what happened was, when she saw how to have the conversation, she saw herself having the conversation and then totally turning it over to someone else to handle to project. And I said, "You know, it is a big project, and I can see that you would want help. But where do you fit in this? What can you do?" And we went through a list of "Can you do this?" "Yeah, I know how to do that." "Can you do this?" "Yeah, I know how to do that." "Can you do this?" "Yeah, I know how to do that." I go, "Then why are you taking yourself out of the project? Not owning what you can really do and what you already know how to do." So start owning who you are.

When the self-doubt comes in recognize it because it can be very sneaky. It can show up like chaos. It can show up like illness. It can show up like a million different things to stop you. So you want to start recognizing - here I was on this track and all of a sudden I'm not because this, this or this has come up. And we're really powerful creators. It's an opportunity, stop and look and say where am I doubting? Where am I questioning? What's really in the way of me doing this besides all this outer stuff that's happening? What's really in the way?" And if you can't hear it for yourself, get someone who can help you figure that out like a coach. Because it can just stop everything for you, literally, it can bring things to a halt. And this is the biggest place where people stop.

I do a lot of non-traditional work in helping keep people clear beliefs and doubts and that kind of thing. I work with my clients on that and I also have a program I created called [Life Transformation Tools](#) where I teach people the tools to use themselves. They get one new tool a month that they can use on themselves and learn how to identify your self-saboteur and how to release the fears underneath it. I've now incorporated that program into what I call The Peaceful Entrepreneur Six Figure Business System. But that program is also by itself for people who are the do-it-yourselfers and want to, and feel the need to do something like that.

So self doubt. Imperative to move through that. And here's the thing. It's going to happen every time you go to the next level. It happens for me every time I go to the next level. It's not like something we kick once and we're done. ***Being a Peaceful Entrepreneur is not about staying in your comfort zone.*** I want to say that. It's about recognizing, it's about stretching outside your comfort zone, recognizing the things, the fears as they come up and releasing them so you can go through them rather than trying to force your way through them. Which again, can wreak havoc.

4. Getting the Support You Need to Grow

Another important thing is connecting. We are not meant to do big things by ourselves. We're just not. And you can't. There's only so many hours in the day. We then become entrepreneurs who work 24/7. We became entrepreneurs because we want our freedom right? Kind of ironic. So you cannot do it all by yourself.

I was working with a couple, Katie and John Berryhill, in my Living Your Dreams coaching program; which is also now incorporated into my Peaceful Entrepreneur Six Figure Business System. And they had a goal of creating six figures during the six months. They were in this business together, computer forensics, plus she was teaching, plus they had children at home that they were raising by themselves. Where was their space to create anything more?

So I had to coach them to bring in support and they were very resistant. Like we all face that at some point. When they started realizing they could bring in people to help with the children, they could bring in people to help with the advertising and different things that weren't their forte, things started moving.

5. Charge What You Are Worth

And then the other thing they had to do was raise their prices. They were very resistant to that but I got very clear they weren't charging enough. Very clear. And when they did raise their prices and they got help, within that six months they reached that six figure goal. And they were on track to reach another six figures in the next six months.

If they can do it, you can too. It's about letting go of the resistance that you might have to doing things different. You've got to stretch outside your comfort zone and when the fears come up, get support in releasing them. Get the tools; get the support to do that.

Let's talk about some of the external factors. You know, before we do that, talking about comfort zone and talking about that, I'll share another story with you. This is a story from my book, *I Can't Believe I Get Paid To Do This*, which is stories about remarkable people who are living out their dreams.

One of those people was Stacey Allison, who was the first American woman to climb Mount Everest. The first time Stacey decided to climb a mountain, she was in college and she saw a posting on the bulletin board for rock climbing and she said, "Oh this sounds interesting. I'll go do this." She went and she got half way up that mountain and she started crying. "Get me down from here! I don't want to be here. This is scary." And luckily, they didn't. Stacey made it to the top.

And once she made it to the top of that mountain, the sense of peace and bliss came over her that she had never experienced before. She actually was clear that this is what she was meant to do. Obviously it was - she became the first American woman to climb Mount Everest, right? But she almost stopped half way up her first climb. What if she had stopped then? She might not have ever done it. We don't know. Now she makes a living from her passion. She's written several books about what she's learned from climbing Mount Everest. She's a popular speaker. From doing her passion but she wouldn't have done it if she hadn't gotten past her fear and stretched outside her comfort zone and had support in doing it.

6. Claim Your Expertise

Let's talk about external factors now. We talked about some of the internal factors. One of the external things is owning your Big Self. I have a whole program called Owning Your Big Self. It's owning your Big Self. Owning your expertise. Claiming your expertise. How many of you are claiming your expertise, would you say? A few of you. I'm known as the Dream Queen. People ask me where I got that name from. I claimed it. I claimed it. Who I am is someone who empowers people to live out their dreams. It's who I am, it's what I'm passionate about, it's what I do with people.

Muhammad Ali, The Greatest. Who named him The Greatest? He did. That's right, he did. And he lived into it. Michael Jackson, King of Pop. He claimed it. He did. Claim it. Claim who you are, be willing to own it. If you want to have people be attracted to you, you need to really own who you are. People read my card and go, "Oh, the Dream Queen. It's interesting; I want to know this person. I want to know what she does." Claim who you are. Who are you in the world? Who are you for people?

7. Fastest Path to Cash in Alignment With Your 'Big Yes'

People talk about funnels, you know, marketing funnels. I think marketing funnels are great and I have one. And I keep revising it. And I have a couple. But right now what I think people want is fastest path to cash, what do you think? The fastest path to cash. Yeah? But I say fastest path to cash in alignment with your Big Yes. I can't go there, do this online thing with something I don't believe in, spending hours on the internet and the computer. That's just not me. So it's Fastest Path to Cash in Alignment with your Passion. So what's the fastest path to cash? Be in alignment with your passion and you've got to speak it. The fastest path is to people who already know what you do you and who you are, already have respect for you, so you don't have to start the education process from zero.

There are probably people you've worked with in the past. What do they need now that's in alignment with your Big Yes? How can you serve them now? Who do you know and who do they know?

I was working with one of my platinum clients and she was starting her own business. She used to be in business with her husband; her ex-husband, who's a dentist. She was the brains behind the dentist and really helped grow their business. People knew what she could do.

So we spent a whole day strategizing. With my platinum clients I spend a whole day up at Big Canoe at Villa Montalto (just outside Atlanta) and do a whole day of strategizing; what's your marketing, what's your Big Yes, what's your pricing, how are you going to package it? And really come out of it with very clear, doable steps to make their business work. And so we did that and then within just a few weeks she was talking to people that she knew and that person said, "You know I know someone who needs what you do." And she set up a meeting with them. She landed a six month consulting gig that puts her on track for six figures this year.

Just that fast. Now does it happen for everyone that fast? No. But what my point is, if you start by talking to the people who know you, and who get you and you're already credible with, and you look at what they need and you share with them what you're doing, it's a faster path right now than trying to educate people who don't know you, who are a little bit leery about spending money with people they don't know right now because everybody is looking at, what's the best place to spend my money? These people already know you. You've skipped several steps.

I'm not saying don't create a marketing funnel. You do want to have your freebie that you give away, give people a taste of you and have lower end pricing products and all those things. But start actually at the higher end. Start actually at the higher end. And we're going to talk about pricing in just a minute because that's a big thing for people.

8. Authentic Marketing – Be Visible

How can you get the word out about you in a way that is fun, that is in alignment with your soul and that works? No one wants to sound hypey, or like a used-car salesperson and you don't have to. Actually it just doesn't work anymore anyway.

Marketing is about visibility. It is about building a list of people who like who you are and want more from you. It is about sharing with people what you have to offer from a place of wanting to make a difference. It's not about pushing something on people but rather finding out what they need and showing how what you have to offer will help and if you don't have anything that can help, then referring them elsewhere or creating a new program or product that fills a need.

Marketing can be creative and fun. My most successful marketing ventures have been my most creative – such as [The Dream Movie](#). This tool alone grew my list from 2,000 to over 20,000 people and it still works while I sleep. I don't necessarily recommend this kind of movie right now as it has been done a lot since that time. And that is the point, when you get inspiration, something that is creative, you want to act on it at that time. Otherwise you will watch other people doing until it gets overdone and no longer has the original impact it could have.

For marketing to be fun, it often requires support – someone to handle the administrative details so you can keep your energy high.

But it does not have to be complicated. It can be very simple. The most important thing is that you are excited about the idea and get the support to carry it out. If you find yourself saying, "yes, but..." and naming all the reasons why you can't do something or why it won't work, then it is time to get support of a coach and/or a mastermind group.

If you are just starting out, and don't have a big list of people to market to, then you can create joint ventures. That is beyond the scope of the time we have today and could take a whole seminar to cover but it basically means that you work in conjunction with someone who offer complimentary programs or services and share the profits in some way.

9. Raise Your Prices

I'm going to skip to pricing because I understand that I'm running out of time. We'll go to that because it's an important thing. Here's the thing. When things started changing here in the economy, most people started thinking, "I'm going to have to lower my prices." Right? I thought the same thing. And I tried that for a little while. Ick. That's what I want to say, ick. Didn't really work very well for me. Didn't attract the right kind of person and it would have meant working a whole lot more hours, which I didn't want to do. So being the contrarian that I am, I did the opposite

and actually raised my prices. Now my prices weren't really cheap to start with. But what I did was I looked at how I could give people more value in what they needed.

I've never had spent a whole day of time with my client before. The most they got of me was 45 minutes at a time, maybe an hour. With my platinum clients I spend a whole day with them strategizing. They tell me they get six months worth of value out of that one day. In addition, they have accountability for the whole year of coaching sessions and now I've added in every 90 days we revisit their plan and see what's changed and have another strategy session. They get a lot of me and they're willing to pay for it.

Here's the thing. Everyone can create a VIP program, or a platinum program. Whatever your business is. Pizza parlors do it. You can do it. Pet supermarkets do it. The airlines do it, right? First class - you pay three times as much for a bigger seat and you go to the head of the line. I like going to the head of the line. People pay for that stuff, right?

So what is it that you can deliver that people need that would be valuable to them? You want to take a look at this because I want to tell you that my platinum clients are making faster progress than my clients did before. Why? Number one they are really committed. You make an investment like that and you are committed. Number two they're getting more of the time and the strategizing condensed to give them a catalyst.

They're making better results. They're happy. I get to work with less clients and make as much money, so I'm happy. I get to create other things because I love creating. I also get to give back. I created the One Minute Meditation and I put it out in the world because I think it's so important and I don't charge people anything for it.

Matter of fact, I created a contest. I love creative marketing; we didn't get to talk about that. I created a contest called, I'll Pay You to be Quiet. It's a video contest. It got the One Minute Meditation out in the world. It also got me out in the world. And because I generated money with my platinum clients I was able to give a thousand dollars cash out of my own pocket to the first place winner. I was able to give back.

For those of you who are going, "Well I don't want to charge much, I want to give back." You can give back. And you can have different levels of service. That's not my only level of service.

Be thinking about that. Now here's what I want to say to you. I had someone in my first session say, "Stacey, you make it look so easy." I will tell you that I've had my share of fears, doubts, all the things you people have. When I first looked at doing a platinum package, I couldn't speak it. I couldn't quite get clear that people would pay me for it. So I had to clear those fears and those money beliefs and my own self doubts before I could do it. And then when I got really centered and I saw this is really worth while and I really believed in what I was doing. People are like, "Yeah, I want that."

I'm saying it to you in a short period of time so it sounds like it was real easy for you. I've been doing this 14 years, I've learned a lot along the way and I'm trying to share as much with you as I can in a condensed period of time.

10. Package Your Services or Products

I want to show you kind of how you can offer different levels and also at the same time show you how you can get more of this in your own business, if that's what you want. I am going to show you three different levels of service that I offer, three different ways I've packaged my services. It will

also give you an idea of ways that you can get more of this information for your own business and also get you thinking about, "How can I do this for myself?"

What this is is the **Peaceful Entrepreneur Six Figure Business System** is one piece of what I offer. And this is for people who want to do it themselves. Maybe you don't have a huge budget right now but you're really committed to growing your business. So what I did is I took the best tools that I've learned and I put them together in a home study kind of system where you can do it yourself.

Remember before I was telling you about Katie and John Berryhill and how they created six figures in six months? They did that in my Living Your Dreams coaching program, which is part of this Six Figure Business System. **You can learn how to do it too.** You get actually 12 hours of recordings of me coaching you on how to apply the proven strategies from my book I Can't Believe I Get Paid To Do This to your own business. And you'll actually hear how I coached Katie and John on how to do it in theirs and look at how you can apply it.

It includes 12 hours of audios; it includes my book and workbook, actually a print version of I Can't Believe I Get Paid To Do This and the Living Your Dream workbook that come with it. And it includes Letting Go of the Money Struggle. Because money is just an issue for everybody. Everybody has some limiting beliefs or misperceptions about money. Money is just energy, but we connote so many other things to it that get in our way of being able to receive money and charge money and grow to the way we like. This is six audio recordings to help you clear money belief after money belief after money belief. And you can get it all for less than the price of one hour of coaching with me.

I have included tons more and you can read about it here:

<http://www.peacefulentrepreneur.com/peaceful-entrepreneur-sixfigure-business-system/>

Option Number Two, Peaceful Entrepreneur Private Platinum 12 month program.

It's an application only process, so it's for people who are really serious about their business and are ready to invest in it.

Option Number Three: Virtual VIP Retreat Planning Day for those of you who don't feel like you're ready to commit at that level yet, is really in my opinion the best deal of all of these. And what it is, it's a virtual VIP retreat day with me. This is an intensive strategic planning day with me held from the comfort of our own offices so no travel involved. We use phone and internet technology.

You can see, three different options, totally different. Each providing value in their own way. One for people who are more on a budget who are willing to do the home study kind of thing and gives you all the tools that you need. Another for a high, high level of commitment for a full year of really serious and another for a good strategy intensive that will catapult you. You want to again look at what's right for you, if any of these things are right for you and then also map it on to, "How can I do something like this in my own business?"

I want to wrap it up for today. Regardless of what you do, whether you decide to do one of these programs or not, I hope that you've gotten several things that you can take away and put into your business right now. My wish for every one of you is that you create a thriving business. That you

get in touch with your Big Yes and that you make a big impact and a big income in the world in a way that resonates with your soul. I thank you very much for being here.

If you would like more support in putting these principles into effect, check out the [Peaceful Entrepreneur Six Figure Business System today.](#)

<http://www.peacefulentrepreneur.com/peaceful-entrepreneur-sixfigure-business-system/>



STACEY MAYO

A well-known coach with a wide following, Stacey Mayo, was a pioneer in the now-booming coaching industry. Stacey established the [Center for Balanced Living](#) in 1995 as a vehicle to carry out her life's work. As director of the Center, she and a team of powerful coaches have assisted thousands of people across the nation in living out their dreams with amazing results!

Stacey was profiled on television in the CBS Evening News segment, "Confident Women". She has appeared in Forbes, Newsday, the Wall St. Journal, Atlanta Business Chronicle, Atlanta Woman and Woman's Day. She has been featured a number of times in the Atlanta Journal-Constitution, including the piece, "Midlife," which engages women in considering how they can stop deferring their dreams.

She is author of the "[I Can't Believe I Get Paid To Do This!: Remarkable People Reveal 26 Proven Strategies for Making Your Dreams a Reality](#)" which was named Best Book by USA Book News . She was also named Georgia Author of the Year for Best Self-Help Book.

She is creator of The Dream Movie, The Attraction Movie, The Stillness Experiment, The One Minute Meditation™ and the Peaceful Entrepreneur.

Stacey loves to help people get out of their own way to make their dreams come true, integrate and balance their personal and business lives, become Peaceful Entrepreneurs who make a big impact and great living while doing something they love.